



*mobile pioneering
sicap – simply your solution*

Why Choose Us?

- We put the customer first
- We offer a system of advanced solution kernels
- We are supported by a comprehensive partner network
- We enjoy a strong partnership with Swisscom
- We are on your doorstep



Why Choose Us?

The matrix below summarises how Sicap delivers competitive advantages which address customer priorities.

Customer Priorities	Sicap's Competitive Advantages			
	Customer focused Consulting & Engineering	System of Advanced Solution Kernels	Comprehensive Partner Network	Swiss Quality Worldwide
Functionality & Innovation	We work hand-in-hand with our customers and are well positioned to respond to their needs. We are mobile pioneers, constantly anticipating new market trends and suitable customer solutions.	Based on customer feedback and our market experience, we develop solution kernels with innovative roadmaps in the areas of communication and charging. We have four communication kernels – Device Management, SIM OTA, USSD Menu Browser, Pay4Me. We have charging and retention kernels for real-time charging and loyalty management. Mobile pioneering is part of our DNA and we continue to invest in new solution kernels.	Our comprehensive network of partners perfectly complements our solution kernel portfolio. Sales partners increase our local presence, while portfolio and technology partners expand and enhance our solution offering.	As a wholly owned subsidiary of Swisscom, we have a privileged relationship and in-depth experience of working with one of the leading telecommunications networks in the world. We pass on this experience to other network operators without competitive conflict. Quality, reliability and sustainability are part of our culture and define our daily work.
Speed & Flexibility	Our 15 years of local sales and engineering experience enable us to deliver best time-to-market solutions and anticipate future needs.	Our system of advanced solution kernels allows us to deliver fast and flexible solutions.	We select partners who are committed to delivering fast, efficient solutions to our customers.	For the implementation of solutions and solution kernels, we use world-renowned project management processes to ensure greater speed, quality and reliability.
Quality & Reliability	Our highly qualified and committed employees have built up long-term relationships with our customers based on quality and reliability.	With highly qualified and committed employees, we develop solution kernels according to proven and quality-driven methods.	We ensure all our partners deliver to the highest standards every time.	We have inherited quality and reliability from Swisscom, our parent organisation: we apply best-practice processes throughout the entire sales cycle – from drawing up customer offers to solution implementation, maintenance and support.
ROI & Sustainability	We deliver secure ROI and the ongoing investment protection that our customers demand.	All of our solution kernels are based on the latest scalable software, offering our customers investment protection. Sicap solutions grow with our customers' business.	We select partners that understand the importance of delivering ROI and investment protection.	Swisscom is a sustainable partner that allows us to face the future with serenity and continue to deliver secure ROI.
Simplicity	We address the complexities of your business environment with simple solutions.	Our solution kernels enable us to easily build solutions that answer our customers' needs.	Our partners place a premium on addressing complex challenges with simple solutions.	We have applied Swisscom's organisational structure by adopting a simple, streamlined organisation based on simple, streamlined processes.
Subscriber Perspective	Working hand-in-hand with our customers on the opportunities and challenges they face, enable us to keep end-users at the heart of our solutions.	Our solution kernels are designed with the needs of both the mobile operator and the end-user in mind.	We choose partners that deliver on our vision to place end-users at the centre of our solutions.	We have adopted Swisscom's customer-centric approach and always have the end-user at the forefront of our mind.