



mobile pioneering
sicap – simply your solution

Why Choose Us?

- We deploy our complementary solutions to design innovative services
- We are supported by best-of-breed network, Swisscom
- We have strong partnerships with industry leaders
- We combine regional knowledge with technical expertise



Why Choose Us?

	Sicap Is Close to You	The Sicap Offering	Our Partner Network	Swiss Quality
Innovation gives you a competitive advantage	We know your local market and with you, can design solutions that will appeal to your subscribers. Orange Cameroon was one of the winners of Orange Group's 2010 Growth Product Sharing Summit with its sicap collect call service.	We have dynamic solution kernel roadmaps and strong compatibility between our technologies, allowing us to design innovative solutions.	Our advanced Full Device Management offer with Oberthur is a converged OTA Device & SIM Platform, born from best-of-breed complementarity.	We work closely with one of the most advanced networks in the world – Swisscom, our mother company.
You need to move quickly	We are in your region. With offices across Europe, Asia, West and South Africa, Russia and CIS and Latin America, just call us and we will be happy to discuss your projects.	Zain Bahrain gained in reactivity with sicap's Loyalty Manager, reporting a 90% reduction in promotion launch time and the ability to create targeted, real-time promotions & recommendations.	We select partners who are committed to delivering fast, efficient solutions to our customers.	During the 3G iPhone launch, the flexibility of our billing platform allowed Swisscom to roll out attractive packages for prepaid iPhone customers.
You expect great service, reliability	Our skilled integration teams are on hand. Local support teams coordinate with our well-established support services in Europe.	Carrier-grade installations in the largest networks are our proof of concept. Benchmark tests on Huawei's network have given impressive system handling, stability and performance results.	Major operator groups across Asia, Middle East, North and Central Africa, as well as the Americas have opted for the combination of Huawei network infrastructure and sicap's DMC solution. The Huawei 2010 Excellent Product Quality Award went to sicap DMC.	Sicap worldwide is certified and fully compliant to the requirements of ISO 9001:2008 Quality Standard and the normative base of Quality Management System in the field of Mobile Applications for Payment Services and Service Delivery Platforms.
You expect ROI and sustainability	We are committed to delivering the highest value to every single customer.	Our hosted solution options allow you to roll out services without budgeting for CAPEX.	We have rigorous and well-established SLA with our partners, your guarantee that our network will work in your long-term interest.	Our long-term vision is made possible thanks to our long history with Swisscom by our side.
Your subscriber behaviour is evolving	We help you set new trends, with innovative and user-friendly services.	Inwi in Morocco chose the sicap's Customer Retention Platform for its flexibility and ease of use by non-technical staff. Inwi marketing teams can now launch trial campaigns and react instantly to strategic opportunities.	From membership of industry groups, we have gained access to prototypes and information which helps us provide future-proof solutions for our customers.	Because services work first time, on any device, the customer experience and perception of your brand is always positive.