



*mobile pioneering  
sicap – simply your solution*

## SecureMe

Sicap's SecureMe achieves converged device and SIM management, enabling you to deliver secure applications such as NFC payment or transport services.

To build your NFC ecosystem, you will need a Trusted Service Manager to connect your Service Providers. Secure Me is the answer. The Trusted Service Manager function is already inside.

But SecureMe is much more. It is an Application store in its own right, and subscribers see only the applications which will work on their devices. You can further optimise operations by distinguishing services requiring certification from those requiring less security – all with no impact on the user experience.

SecureMe also features a software development kit, so you can get to market quickly with your own NFC applications

### **Operator benefits:**

- All in one NFC services – integrating the TSM
- Put an application store directly in subscriber devices
- Simplify application development
- Eliminate device and SIM compatibility issues
- Target appropriate services through increased intelligence



# SecureMe

## Unique positioning

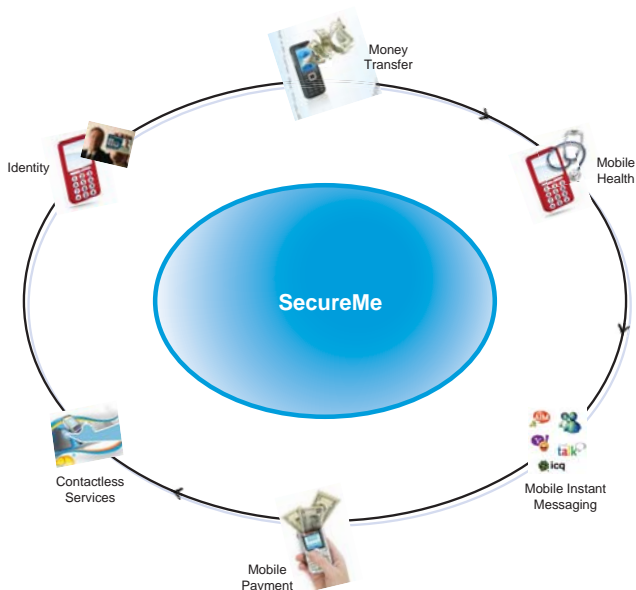
Today's smartphone user has a multitude of applications from a variety of web-based suppliers. The trend towards applications requiring a high level of security for NFC transactions has opened up an exciting opportunity for operators to position themselves as the sole channel for delivering secure services.

SecureMe enables secure service deployment through SIM applet management. Because SIM cards are the undisputable guarantee of safe transactions on the network, operators are now in a position to set the business rules with third parties.

## Drive revenue

NFC applications are recognised as potential drivers of high revenue. With many third-party service providers in search of application development and service management, operators can benefit from vertical business opportunities and new revenue streams outside the "bitpipe".

SecureMe simplifies third-party application development to foster Telco 2.0 business opportunities with retailers, banks, public transport companies. SecureMe provides an SDK for developers to communicate with your subscriber SIM, either directly or via a server.



## Streamline operations

To optimise deployment and minimise operational costs while ensuring an impeccable user experience, operators need an environment which offers the ability to comply with the individual security requirements of each service, rather than a "one-for-all" certification charge.

SecureMe includes an embedded TSM interface which can be deployed to manage third party services requiring a high level of security. Those requiring less security can be deployed without the TSM constraints.

## Stay in the driving seat

The appeal of NFC services constitutes an opportunity to attract subscribers to the operator-run application store, where you can promote your full range of value-added services and reinforce loyalty to your brand's service offer.

SecureMe offers an application store directly in subscriber devices, which uses subscriber profile data including device knowledge, subscription data and socio-economic profile data. Only relevant and usable services which can be instantly enjoyed without configuration issues are proposed.



To propose the best service to mobile operators, **sicap** has chosen to build an exclusive partnership with Oberthur Technologies, a world leader in secure technologies, trusted by more than 250 mobile operators.

Oberthur Technologies offers mobile operators software development, project management, deployment of turnkey solutions and service hosting in its certified data centers.