



Sicap Business

Sicap is one of the world's leading providers of customised mobile software solutions across the value chain. Every day, **sicap** carrier-grade solution kernels empower mobile operators to deliver a superior end-user experience, increase revenue, save costs, and gain competitive advantages in fast growing market segments.

The company was one of the pioneering inventors of prepaid technology and was the first to both develop a USSD Gateway and configure a mobile handset remotely.

Sicap develops and implements solutions comprising convergent charging and rating, mobile micropayment, network services, device management and messaging. These solutions cover mobile, fixed and IMS network environments and are used by more than 120 customers, serving more than 835 million subscribers in 75 countries worldwide.

Sicap over-the-air Device Management Centre enables mobile operators to provision, update, troubleshoot, correct, and secure all devices in their network. Services are delivered seamlessly to all subscribers in the network, regardless of handset or location. Over-the-air management of devices and SIM, including management of applications on smartphones reduces both customer frustration and operational expenses. Sicap also provides device knowledge interfaces to assist customer care agents in handling issues and these can be deployed as self-care web services for troubleshooting and optimizing the device experience. Services extend to fleet management for corporate device security and converged Device and SIM management for secure enabling of services such as NFC transport and ticketing.

Sicap Micropayment Processing solutions are a great way of offering subscribers a range of innovative value-added services and self-care facilities. Micropayment Processing solutions are based on a variety of user-friendly kiosks. They feature a customised user interface with touch screen menu access to services and connect to existing mobile network infrastructure and billing platforms.

Sicap Customer Retention Platform offers flexible loyalty solutions which can dynamically segment and profile a subscriber base using data retrieved over-the-air. USSD service menus, sophisticated messaging gateways and value-added voice services all provide incentives which stimulate traffic and contribute to deliver mobile subscribers a superior experience.

Our customer references speak for themselves – MTN, MTS, Orange, Telefónica, Vimpelcom, Vodafone and many others rely on **sicap** to deliver competitive advantage and a superior end-user experience.

Sicap combines global reach with local presence. Headquartered in Switzerland, **sicap**'s network includes local and regional offices in France, Ivory Coast, Malaysia, Romania, Russia, Singapore, South Africa, Mexico and Brazil. These strategic locations provide real-time customer support.

A comprehensive network of partners complement **sicap**'s solution kernel portfolio in the areas of marketing and integration. Sales partners reaffirm local presence, while portfolio and technology partners extend the reach of solution kernels.

Read the latest media releases at <http://www.sicap.com/en/News.40.0.html>

Please send all media enquiries to info@sicap.com